



LINK CONSULTING

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LINK CONSULTING SRL

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PRESENTATION

Link Consulting was founded in 1997 by a group of professionals who have gathered for years experiences in different sectors as designer, educator and accounting administrator. Its establishment has to be seen against a background of globalization, single currency, the continuing transformation of technology and information and communication processes, etcetera. Due to these phenomena social reality is liable to fast changes that require of enterprises and public bodies more and more the capacity to adapt themselves, to be flexible, to have the necessary competences, to manage their resources in a responsible way, to give their employees the opportunity to lifelong learning,... In short, Link Consulting aims to assist enterprises and public institutes in purchasing and achieving this objective by offering them integrated and innovative services according to the needs of their specific organizational context.

ACTIVITIES

Its services can be grouped into 5 [intervention fields](#):

1) **FINANCIAL CONSULTANCY**

This means that Link Consulting accompanies enterprises that want to carry out an investment programme and therefore apply for government funds within the framework of a certain law (for example law 488 or Regional Operative Plan). On behalf of these enterprises Link Consulting predisposes the required documents in order to apply for a grant, like a business plan which describes in detail the investment, the enterprise and the market which they work in and a numeric business plan with specifications in order to give an answer to the following question: will the investment contribute to a growth of their profits.



2) TRAINING

At the request of enterprises or public authorities Link Consulting can apply for regional, national or European funds in order to design, realize a certain intervention according to the observed needs. The target groups of training can be: unemployed youth, young entrepreneur, entrepreneur of small and medium-sized enterprises, their employees, employees of public institutes, etcetera. Training aims at contributing to the growth of the participants' professional competences and to economical development.

3) SOCIAL RESEARCH

This field deals with analysing the territory, research on social significant phenomena, and socio-economic analysis again on request of a public or private body. For every research Link Consulting works in close collaboration with researchers and university professors.

4) SERVICES TO ENTERPRISES

It deals with company checkups and management control. For example, if enterprises want to obtain a bank loan, Link Consulting can help them to control if their accounts are within the limits established by the European law Basilea 2. Or if enterprises want to apply for a certificate, Link Consulting can assist them in preparing the necessary documents.

5) INFORMATIVE REPORTS

Public or private enterprises who want to develop informative supporting material in the shape of a data bank, a cd rom or other software, they can appeal to Link Consulting.

The above-mentioned fields have made clear that Link Consulting targets its services on private enterprises, public institutes, confraternities, and non profit associations.

You can have a look at [the curriculum of Link consulting](#) in order to have an idea about the realized projects, researches and other products by Link Consulting.

VOCATIONAL TRAINING



- **1998:**
 - CoopImpara
 - Training LPU
 - Training LSU
- **2000-2001:**
 - POM Park Projects aimed at the development of the wood resources in the area of GAL Le Macine
 - Projects oriented at the development of Basilicata (Region in the south of Italy):
 - * Welder's training of second level
 - * Assembler of electronic cards
 - * Training of operators who are responsible for producing car parts
- **2003:** Agenda 21 in collaboration with the Italian Institute for Permanent Development (Istituto Sviluppo Sostenibile Italia) of Rome.
- **2004:**
 - Projects aimed at lifelong training for the following enterprises: CFR srl, SOLDO srl, SOMECO srl
 - Work Experience – designer of town-and-country planning
 - Training project for young farmers (ALSIA)
 - Training activity ARPAB
- **2005:** Projects oriented at the training of young, agricultural entrepreneur
- **2006:** Integrated training in "PIA Val D'Agri" Project
- **2007:** Welder's training of second level
- **2007:** Integrated training in "Culture in Loco" Project
- **2007:** Master: Cultural Heritage Management
- **2008:** Master: Informatic security

EUROPEAN PROJECTS

- **2006:** Leonardo da Vinci II: Mobility project: [Basileus](#) – Tourism and Cultural Heritage in collaboration with Irish, Spanish and French partners
- **2006:** Grundtvig 2: [Skills](#)
- **2006:** Leonardo da Vinci Pilot project: [Understand](#)
- **2007:** Grundtvig 2: [Edu-mont](#)
- **2007:** Leonardo da Vinci II: Mobility project: [Lucus](#) – Cultural Heritage Management in collaboration with Irish, Spanish, and French partners
- **2007:** Grundtvig 1: [Several Keys in Learning to Learn Skills](#)
- **2007:** Grundtvig 2: [DigitalMap](#)
- **2008:** LLP
 - Learning Partnership: [INTER4](#)
 - Learning Partnership: [PASQUAL](#)
 - Grundtvig Multilateral Project: [INFORMA](#)
 - LdV Partnership: [TECHNO CLASS](#)
 - LdV TOI: [CHEMIFOR](#)
 - LdV TOI: [SIATVI](#)
 - LdV TOI: [SUCCESS](#)
 - LdV TOI: [TEDAS](#)

RESEARCHES



- **1998-1999:**
 - **A.PI.CI.** – PIC Integra
 - **Transitional (work)shops** – PIC Youthstart
 - **Outside the Walls** (Fuori le Mura) – PIC Horizon
- **1999-2000:** **LaborAttivo** – PIC Integra
- **2001:** Territorial research on small and mediumsized enterprises in the area of GAL Costiera Amalfitana – Monti Lattari
- **2002:** Territorial research on drug addiction in the area of Vallo di Diano
- **2003:** POM Park Projects aimed at the development of the wood resources in the area of GAL Le Macine
- **2004:** Territorial research “Bosco Verrutoli”
- **2005:** Preparatory territorial research on the subscription of a programme agreement in the tourist sector in the area of Monte Sirino
- **2006:** Collaboration con Docusys srl in drafting vademecum for small and mediumsized enterprises in respect of the Basilea 2 parameters.

SERVICES TO ENTERPRISES



PRINCIPAL, SUBSIDIZED PROJECTS AND STUDIES

- **2001:** Feasibility study and design for Inmaco srl (Hotel project - Matera)
- **2002:**
 - Feasibility study and design for Immobiliare Brindisi Paradiso (Holiday village project - Castellaneta Marina Taranto)
 - Feasibility study and design for EOLICA Craco srl (aimed at installing two fields in order to produce aeolian energy)
 - Feasibility study and design for the implementation of the typical products basket in the Park of Pollino.
 - Feasibility study on behalf of the partnership composed by CIA, Lega delle Cooperative di Basilicata, Confcommercio, Confesercenti, Col diretti, Confagricoltura, Associazione Allevatori of Matera and Potenza for the creation of a productive meat spinneret in Basilicata.
- **2003:**
 - Feasibility study and design for DEC spa (project shopping centre in Matera).
 - Feasibility study in order to carry out a distributive platform related to the production of flowers.
 - Feasibility study in order to create of a franchisee network of sales point specialized in indoor and outdoor ornamental plants.
 - Feasibility study and design for Istria Sviluppo srl. (new installment of a construction company – Matera).
 - Feasibility study on behalf of the society Canestrato of Moliterno for the creation of spinneret “Canestrato of Moliterno”.
- **2004:**
 - Feasibility study and design for Giori srl and Ci. Effe srl (Productive installments in the industrial area of Baragiano).
 - Feasibility study and economic financial project aimed to the realization of greenhouses for the production of ornamental plants in Val D’Agri.
 - Feasibility study of the productive use of the wood Verrutoli.
 - Feasibility study and design for Biotronica srl, ASD sas, DEC spa, HT & C scarl.
- **2004-2005:** Feasibility study and design for the following hotels: Antico Mulino Alvino srl, Sistel srl and Fagio srl in Matera, Arpa srl in Viggiano (Potenza), Riva del Sole in Giovinazzo (Bari), Centro Congressi De Grecis in Bari.

- 2006:
 - Feasibility study and design for Edil Loperfido snc, Lopergolo Raffaele D.I., Frascella Emanuele srl. Dimensione Album D.I.
 - Feasibility study and design for PIA Val D'Agri, Istituto di Vigilanza Città Potenza Scarl, Semataf srl, Termobloc srl.



INFORMATIVE REPORTS

DATA BANKS AND APPLICATION SOFTWARE

- 2000: Software and Multimedia CD Rom for a data bank with Regional, National and Community funds, requested by Lega Coop Basilicata.
- 2002: Software for a data bank about fauna and flora in the area of Parco "Gallipoli Cognato" requested by Sociale Cooperativa Nuova Atlantide arl.
- 2003: Software for a data bank related to granted projects, requested by Link Consulting srl.
- 2004: Software for the management of the storehouse of the Telesca company snc.
- 2005: Updating and extension of the management software related to granted projects.
- 2006: Dedicated Software Get Smart System
- 2007: Docusys and Link Consulting Web site
- 2007: Web Site in the "Culture in loco" Project
- 2007: Projecting and realization of Web Systems and software for Cultural heritage goods:
 - Managering of Cultural and museal heritage of Campania Region
 - Equal "Herculia" Project – Museum of Metapontino
 - Ecomuseum "Alto Tirreno Cosentino" about the realization of the Cultural District "Culture and Environment " Pit. 1
- 2007: E-learning Web site

EU project: Vitantonio CARRIERO